

DIRT WORK PRODUCTIONS AND U.N.C.B. RECORDS PRESENT RECORDING ARTIST

MAGNUM 357



"THE VOICE OF THE STREETS"

THE ARTIST

In his early teenage years, Magnum 357 already knew his calling was music. Growing up listening to inspirational rap heavyweights such as Mobb Deep and the Notorious B.I.G., Magnum 357 broke out to become the voice of his community, his people, and his city. Born and raised in Montreal's neighbourhood of Little Burgundy, he quickly gained recognition among his peers, setting off a buzz around his unique, commanding style. Over a decade later, Magnum 357 is now on top of the game as one of Montreal's best known, and most respected hip hop artists. There is no denying that this local celebrity will soon be hitting the global stage and putting Montreal on the map once and for all.

THE STYLE

Magnum 357 is aptly dubbed the voice of the streets because through out his hard work and perseverance, he never forgot where he came from. His lyrics are raw and telling, and his music takes a modern twist on an old school style; reminiscent of what hip hop once was, leaps and bounds above the generic, manufactured sounds prevalent in today's scene. Magnum is a musical magician, conjuring up hit after hit, yet is equally able to freestyle or battle at the drop of a dime. His sound is explosive, high energy, and infectious. From hard hitting tracks, to contemporary club-bangers, he is a truly versatile artist.

THE MUSIC

With his reputation firmly in place, Magnum 357 released his first mixtape compilation in 2007 entitled Revolver: Music Volume 1. Word spread like wildfire, and the mixtape became heavily downloaded. As a result, tracks such as "Money", "Drop 4 Me", and "Downtown with my N****s" became repeatedly requested, and are played in frequent rotation on local radio stations and in popular nightclubs. With a solid fan-following, Magnum graces stages across the city, and has opened for renowned artists such as Mobb Deep, Iloyc Parks, Juelz Santana, Papoose, The Alkaholiks and Boot Camp Clk among others.

THE FUTURE

Magnum 357 continues to rap to the beat of life, with his highly anticipated album The Revolver Story dropping soon. Stay tuned, this is only the beginning.

CONTACT & BOOKING

If you would like to contact Magnum 357 for booking opportunities, feature, interview or press inquiries, please don't hesitate to contact us.

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Also please visit **Magnum 357's** official website and/or myspace.

[HTTP://WWW.MAG357.COM](http://www.mag357.com)

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